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### **CJ's Tire Helps Tackle Breast Cancer with \$15,000 Donation**

November 9, 2010 – Birdsboro, Pennsylvania – In support of National Breast Cancer Awareness month, CJ's Tire and Automotive Services raised a total of \$15,611.53 for the Philadelphia Eagles Tackling Breast Cancer (TBC) initiative.

CJ's well-surpassed their \$10,000 goal by accepting donations for pink TBC bracelets throughout their 11 stores, as well as through hosting their 2<sup>nd</sup> Annual Autocross and Car Show fundraiser. Held on October 10<sup>th</sup> at Lincoln Financial Field, CJ's Autocross and Car Show included 121 drivers and featured over 80 cars on display. All the proceeds from the day-of refreshments and activities, as well as portions of the registration fees are included in the TBC total.

"The fight against breast cancer is a cause that is extremely important to us," explains Greg Mynaugh, Director of Sales and Operations for CJ's Tire. "Each and every year, we focus our efforts in the month of October to raise as much money as possible to support TBC. We are proud of our results this year and are, of course, already looking for ways to help increase our donation for next year."

CJ's Tire & Automotive Services currently maintains 11 locations throughout Eastern Pennsylvania, with a 12<sup>th</sup> in Lionville coming soon. Their philosophy of "Changing More Than Tires" is based on the principle of providing super service to customers, as well as strengthening the community in which they serve. For more information on CJ's Tire or the Autocross and Car Show, visit [cjtire.com](http://cjtire.com) or contact Heather Zabicki at 610-404-0224 x142.

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